

**Bharatiya Vidya Bhavan's**  
**Sardar Patel College of Professional Studies**  
**One Year Diploma in Print Media (PMD)**

You have grown up reading Books, Newspaper and Magazines. This is enough to know that, Print Media and Publication is the largest business on earth and still growing.

If you like to read and write, if you have special attachment to books, if you still enjoy Greeting Cards in place of Facebook Greeting, if you have still maintained library of your old books, and you don't like to sell books to Kabadi wala. This all means you have special qualities to make career in 'Print Media'. You should choose a career which you will enjoy for rest of your life.

Joining 'Diploma in Print Media' is the first step you can take to enter your name in the list of Intellectuals. Yes, you will write and publish your own books. If this is your dream then take admission in Diploma in Print Media, and start progressing in right direction. You may have special interest in either, Politics, Arts, Culture, Entertainment Business or Sports, you will always get support and satisfaction from Print Media. So explore your hidden potential, open up, not only read and write, but make your own books, by joining printing and publication business. Bhavan's College is right platform to learn Print Media, because Bharatiya Vidya Bhavan is in publication business since 1950, with more than 2000 titles already printed and published, out of which 30 million copies sold Worldwide. So discover Print Media as best career for present generation, hence enter as early as possible.

**Scope:-** After completing the Diploma in 'Print Media' you can join any Newspaper, Printing Press, Publication House or Desktop Publishing (DTP) business. You can also start your own business of DTP from Home, to design and print Books, Magazines, Invitation Cards, etc. with small investment.



**Eligibility :** 12<sup>th</sup> Pass or Equivalent

**Time :** 3 hrs. Per day – 5 days in a week

**Duration :** One Academic year of 10 months

**Fee :** Rs. 50,000/- plus GST as per Govt. Rules. You can pay in Four Instalments or Rs. 45,000/- (+GST) in Lumpsum.

# ONE YEAR DIPLOMA IN PRINT MEDIA (PMD)

## EXAMINATION PATTERN

The Programme is divided into two semesters, and there will be an examination at the end of each semester. Also there will be evaluation test at the end of every month as a one paper covering all subjects and topics of theory and practical covered during that month of study. Marks of these internal examinations will be notified on final marksheet.

**Group A – Internal Examinations** : Internal examinations as Monthly Evaluation Tests and Assignments will be held at the end of September, October, November, January, February, March & April.

Students must appear and pass in minimum 5 Evaluation tests and minimum 5 assignments.

Each Evaluation test of 50 marks X 5 papers	= 250 marks
Each assignment of 50 marks X 5 assignments	= 250 marks
<b>Total (Group A)</b>	<b>= 500 marks</b>

### Group B – Final Examinations

Paper I to Paper IV, towards end of 1st Semester.

Paper V to Paper VIII, towards end of 2nd Semester.

PI	Language for Media – Hindi & English	= 50 Marks
PII	Feature Writing for Media	= 50 Marks
PIII	Environmental Studies	= 50 Marks
PIV	Basic Computer Application	= 50 Marks
PV	Journalism & Print Media	= 50 Marks
PVI	Human Communication	= 50 Marks
PVII	Computer Skills for Print Media (Online Journalism)	= 50 Marks
PVIII	Life Management	= 50 Marks
<b>Total (Group B)</b>		<b>= 400 marks</b>

### Group C – Other Evaluations

1. Participation in Practicals & Projects during 1st semester = 100 marks
2. Participation in Practicals & Projects during 2nd semester = 100 marks
3. Practical Examination in the month of December = 50 Marks
4. Practical Examination in the month of April = 50 Marks
5. Skill Test in December = 50 Marks
6. Skill Test in April = 50 Marks
7. Internal Assessment as per attendance, general behaviour, sincerity in class work, homework, submission etc. = 100 marks

**Total (Group C) = 500 marks**

Group A	+	Group B	+	Group C	=	<b>(Total)</b>
500	+	400	+	500	=	<b>1400 marks</b>

To qualify for Diploma student must secure 35% marks in individual subject and 40% aggregate. He/She must attend 80% of the theory and practical classes. And submission of all assignments are compulsory.