One Year P.G. Diploma in Mass Communication (MCM) – Evening Classes

You must be wondering what is the difference between P.G. Diploma in Journalism and P.G. Diploma in Mass Communication? It is necessary to understand this, before you take decision to join either Journalism or Mass Communication. The P.G. Diploma in Journalism is specialized course to train you for Print Media, i.e. Newspaper, Print Magazine, and Publication Business. In case you have made up your mind to join only Print Media than you should enrol for P.G. Diploma in Journalism. The P.G. Diploma in Mass Communication is somehow, little bit of everything of Communication Media Business. This includes Print Media, Electronic Media, Social Media, Public Relations, Advertising and Corporate Communication. After completing this course, students are ready to join any one of these areas, or switch between these as opportunity comes. The common factor in all these Communication Media is the Psychology of Communicator and Receiver. Once you understand this thoroughly, you can switch your career from one to other. You must be remembering 'Press' (Journalism) started with Newspaper, same professionals moved to All India Radio, further same AIR professionals moved to Door-darshan. Now same professionals are heading TV and Satellite Channels for News and Entertainment. So in case you would like to keep yourself open to any field, you should join P.G. Diploma in Mass Communication, because you become 'Jack of all'.

Scope: After completing P.G. Diploma in Mass Communication, you can work as Journalist, Reporter, Editor, Content Writer, Copy Writer, News Reader, or TV Presenter, depending on your personal qualities and liking. Bhavan's College will offer internship training as per availability. Students are advised to complete M.A. degree in Mass Communication from IGNOU. So you can work as Mass Comm. Teacher in School, Lecturer in College, or go for Research with PhD.

Eligibility : Graduation or Equivalent

Time : 6.15pm. to 7.45pm
5 days in a week

Duration: One Academic year of 10 months

Fee : Rs. 45000/- (This includes GST applicable). You can pay in two equal instalments.

EXAMINATION PATTERN

The Programme is divided into two semesters, and there will be an examination at the end of each semester. All group activities and project work is compulsory.

First Semester
Paper I to Paper IV, towards end of 1st Semester.

PI	Journalism & Mass Communication	= 100 Marks
PII	Print Media and Electronic Media	= 100 Marks
PIII	Advertising & Corporate Communication	= 100 Marks
PIV	Project and skill test for 1st semester (Classroom work 100 Marks + Project 100 Marks)	= 200 Marks

Second Semester
Paper V to Paper VIII, towards end of 2nd Semester

PV	Social Media and Online Journalism	= 100 Marks
PVI	Press Laws & Media Ethics	= 100 Marks
PVII	Management of Media Business	= 100 Marks
PVIII	Project and skill test for 2nd semester (Classroom work 100 Marks + Project 100 Marks)	= 200 Marks

Total Marks = 500 (First Semester) + 500 (Second Semester) = 1000 Marks

To qualify for Diploma student must secure 35% marks in individual subject and 40% aggregate. He/She must attend 80% of the theory and practical classes. And submission of all assignments and projects are compulsory.