

One Year Diploma in Print Media (PMD) – After 12th

You have grown up reading Books, Newspaper and Magazines. This is enough to know that, Print Media and Publication is the largest business on earth and still growing.

If you like to read and write, if you have special attachment to books, if you still enjoy Greeting Cards in place of Facebook Greeting, if you have still maintained library of your old books, and you don't like to sell books to Kabadi wala. This all means you have special qualities to make career in 'Print Media'. You should choose a career which you will enjoy for rest of your life.

Joining 'Diploma in Print Media' is the first step you can take to enter your name in the list of Intellectuals. Yes, you will write and publish your own books. If this is your dream, then take admission in Diploma in Print Media, and start progressing in right direction. You may have special interest in either, Politics, Arts, Culture, Entertainment, Business or Sports, you will always get support and satisfaction from Print Media. So explore your hidden potential, open up, not only read and write, but make your own books, by joining printing and publication business. Bhavan's College is right platform to learn Print Media, because Bharatiya Vidya Bhavan is in publication business since 1950, with more than 2000 titles already printed and published, out of which 30 million copies sold Worldwide. So discover Print Media as best career for present generation, hence enter as early as possible.

Scope:- After completing the Diploma in 'Print Media' you can join any Newspaper, Printing Press, Publication House or Desktop Publishing (DTP) business. You can also start your own business of DTP from Home, to design and print Books, Magazines, Invitation Cards, etc. with small investment.

Eligibility : 12th Pass or Equivalent

Time : 6.15pm. to 7.45pm
5 days in a week

Duration: One Academic year of 10 months

Fee : Rs. 40000/- (This includes GST applicable). You can pay in two equal instalments.



EXAMINATION PATTERN

The Programme is divided into two semesters, and there will be an examination at the end of each semester. All group activities and project work is compulsory.

First Semester

Paper I to Paper IV, towards end of 1st Semester.

PI	Language for Media – Hindi & English	= 100 Marks
PII	Journalism & Print Media	= 100 Marks
PIII	Computer Application	= 100 Marks
PIV	Project and skill test for 1st semester (Classroom work 100 Marks + Project 100 Marks)	= 200 Marks

Second Semester

Paper V to Paper VIII, towards end of 2nd Semester

PV	Computer Skills for Print Media (DTP & Online Journalism)	= 100 Marks
PVI	Human Communication	= 100 Marks
PVII	Management of Publication Business	= 100 Marks
PVIII	Project and skill test for 2nd semester (Classroom work 100 Marks + Project 100 Marks)	= 200 Marks

Total Marks = 500 (First Semester) + 500 (Second Semester) = 1000 Marks

To qualify for Diploma student must secure 35% marks in individual subject and 40% aggregate. He/She must attend 80% of the theory and practical classes. And submission of all assignments and projects are compulsory.