

# SARDAR PATEL COLLEGE OF COMMUNICATION & MANAGEMENT OFFERS JOB ORIENTED UG & PG DIPLOMA COURSES



**EVENING CLASSES**

**Time: 6.15pm to 7.45pm.**

**Working Person can Join ★ Continue B.A./M.A. with Open University Reasonable FEE, pay in instalments ★ Placement assistance is provided**

**DIPLOMA COURSES AFTER 12TH**  
 (Duration: One Year) You can join 3 yrs B.A. or B.Com. from IGNOU or any Open University

**OAM OFFICE ADMINISTRATION & MGMT**  
 To join any office for Administrative work as office assistant, Clerk, receptionist etc. OR start your own business with small investment.

**SRM SALES & RETAIL MARKETING**  
 To become a Sales professional to work with Departmental Store, and Online Store. OR start your own business of Retail or Online Sales.

**PMD PRINT MEDIA & DTP:** To work with Publication and Newspaper Industry. OR start your own Computer typing center for D.T.P. work with small investment.

**DSW SOCIAL WORK:** To work with N.G.Os, Schools, Hospitals, Political Parties, welfare associations etc. OR start your own N.G.O for Social Work.

**DSL SMART LIFE**  
 (Classes on Every Sunday - 10am to 2pm)  
 You can boost your personality to get selected in any job of your choice. You also get prepared to face Audition Test, Group Discussions and personal interviews smartly.

**P.G. DIPLOMA AFTER GRADUATION**  
 (Duration: One Year) You can join 2 yrs M. A. in Mass Comm from IGNOU with these courses.

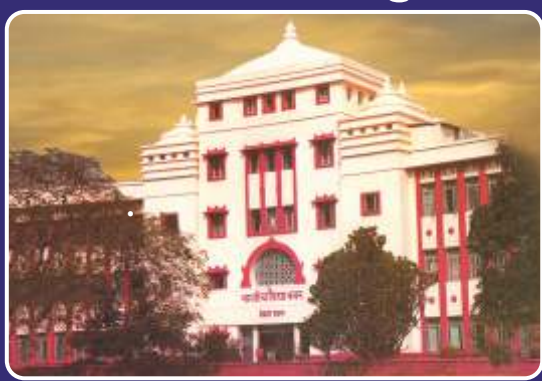
**PJR PRINT JOURNALISM:** To work as Journalist, Reporter, Content Writer, Editor etc. with Newspaper & Publication Houses. OR start your own business of Print Publication.

**MCM MASS COMMUNICATION:**  
 To work with Print and Electronic Media for non-technical work or become Freelance Journalist, Stringer or teacher in Media Institutes.

**DPR PUBLIC RELATIONS:** To work as PRO of any organization, PR Agencies, Companies, Manufacturer, Sellers, Event Companies etc. OR start your own P.R. business.

**ADM MARKETING & ADVERTISING**  
 To work with Advertising Agency, Manufacturing Unit, or Conduct Marketing & publicity for any Product or Manufacturer or Importer.

**BHARATIYA VIDYA BHAVAN'S**  
 Sardar Patel College of Communication & Management  
 Kasturba Gandhi Marg, ND-110001  
 Entry from Gate No. 1, on KG Marg  
 Nearest Metro Station: Mandi House on Blue & Patel Chowk on Yellow Line  
 Website: [www.bvbdelhi.org](http://www.bvbdelhi.org)



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